



# Albuquerque

## Advertising Specifications

Thank you for advertising in the Albuquerque Pagan Pride Day program this year. You will be reaching over 1000 Pagan and Pagan friendly folks and their families.

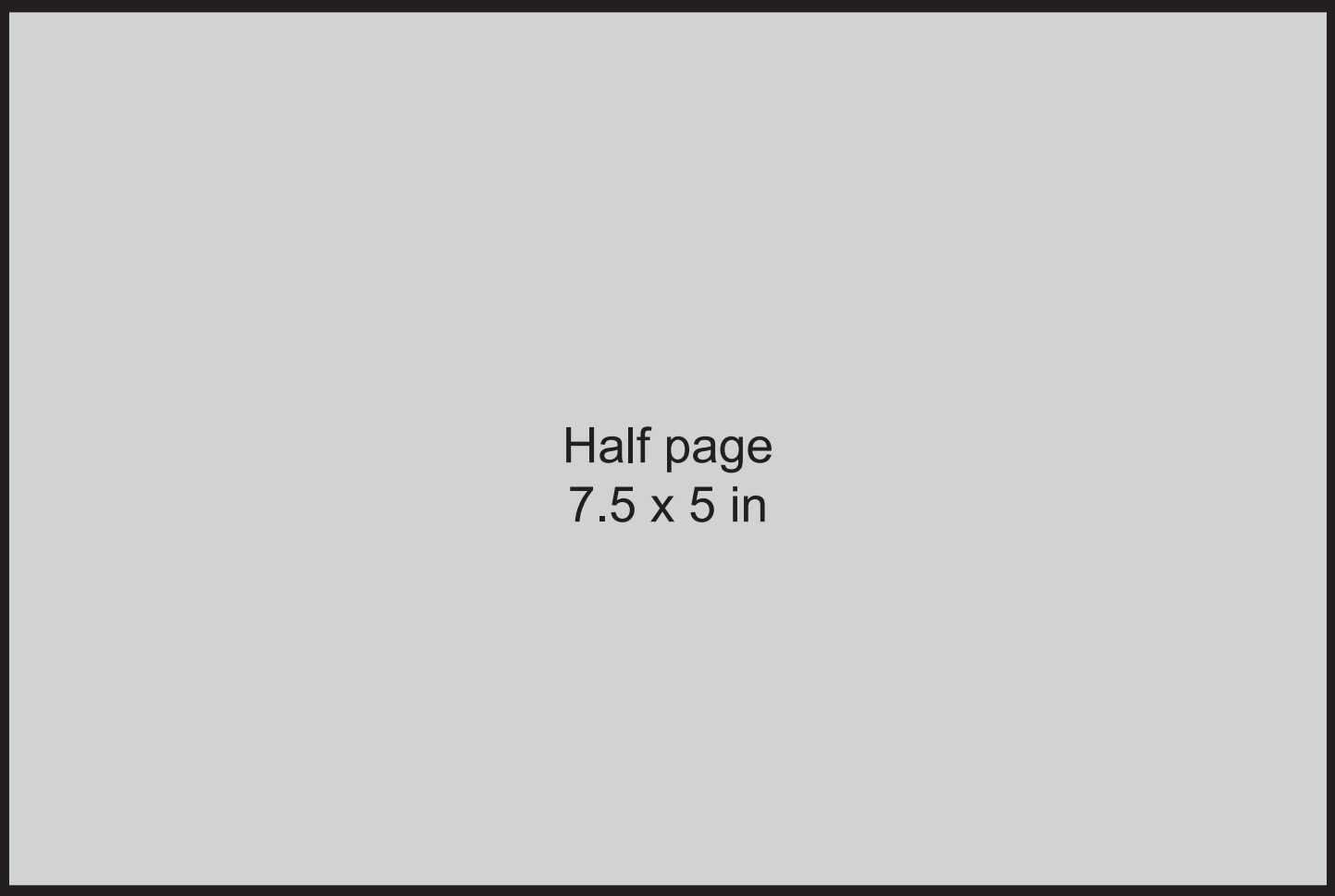
Advertising in the brochure comes in four sizes, full-, half- quarter- and eighth-pages. For your convenience we've included template images with the sizes. Please adhere to the sizes, though artwork can be smaller. Format for sending in artwork are .pdf, jpg, .eps or if you prefer, Adobe .psd, ai or indd. We prefer to have the artwork ready to insert and if artwork needs to be resized or formatted to fit the program you will be charged an art fee of \$70/hour in .25 hour increments.

If you prefer, will create the artwork for you for the same rate.

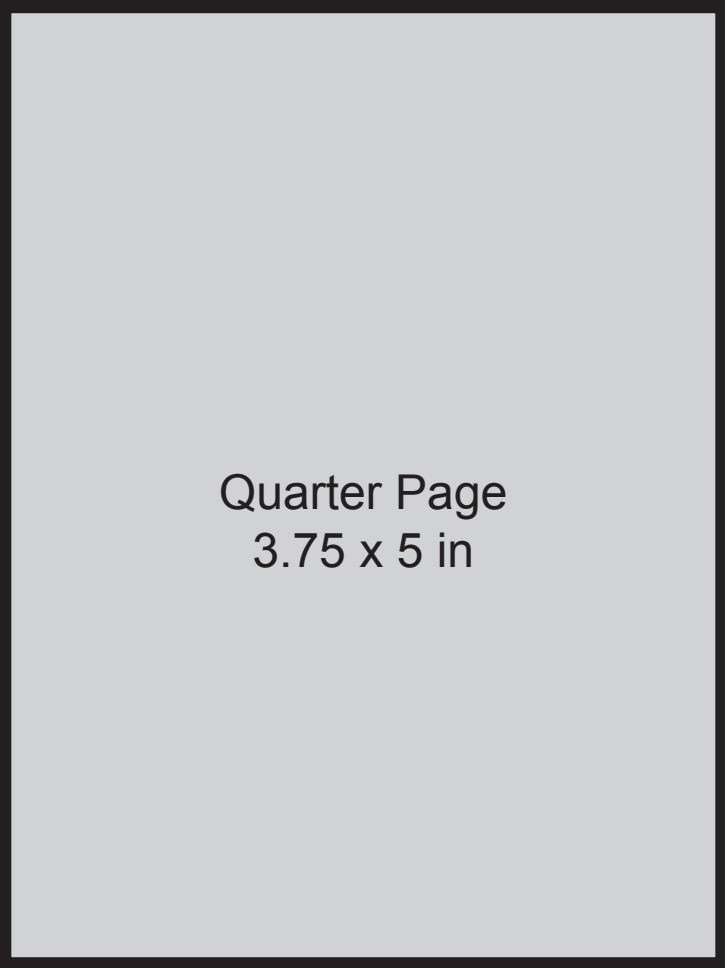
**Important Note: All materials and artwork are due September 15th and must be submitted to Debbie Dapson ([ddapson@coppermoonmedia.com](mailto:ddapson@coppermoonmedia.com)) by that date. Late work may incur additional costs.**

Please send all artwork to Debbie Dapson at [ddapson@coppermoonmedia.com](mailto:ddapson@coppermoonmedia.com). If you have any questions, please call Debbie at 328-1066.


Full Page  
7.5 x 10 in



Half page  
7.5 x 5 in



Quarter Page  
3.75 x 5 in



Eighth Page  
3.75 x 2.5 in