

## Sponsorship Opportunities

Take your Pagan Pride to the next level and be a sponsor of Albuquerque Pagan Pride Day!! Sponsors receive acknowledgement for their support as specified below.

- Star Sapphire/Performing Arts \$400.00**  
Package includes a 10x10 booth, first choice of booth location (from available vendor spots), ½ page ad in the PPD Program, a 4' x 2' banner prominently placed in the Performance Area (which will feature many live entertainers and musicians), 5 live mentions of sponsorship throughout the event, name on the PPD flyer, and listing/link on PPD website. Banner requires two weeks' notice.
- Gallery Gold/Patron of the Arts \$350.00**  
Package includes a 10x10 booth, second choice of booth location (from available vendor spots), ¼ page ad in the PPD Program, a 4' x 2' banner prominently placed in the Artisan Gallery (which will feature many forms of art created by local artists), 3 live mentions of sponsorship throughout the event, name on the PPD flyer, and listing/link on PPD website. Banner requires two weeks'
- Silver Fairy/Kid's Korner \$300.00**  
Package includes a 10x10 booth, third choice of booth location (from available vendor spots), 2"x2" ad in the PPD Program, a 3' x 2' banner prominently placed in the Kid's Korner (which will feature crafts, children workshops, parade), 2 live mentions of sponsorship throughout the event, and listing/link on PPD website. Banner requires two weeks' notice.
- Royal Bronze/ \$250.00**  
Package includes a 10x10 booth, ¼ page ad in the PPD Program, a 3' x 2' banner prominently placed by the Pagan Pride Booth (which will feature scavenger hunt, raffles, May Royalty games), 2 live mentions of sponsorship throughout the event, and listing/link on PPD website. Banner requires two weeks' notice.

## Advertising Opportunities

### Program Advertising

Have your name remembered with an eye-catching ad in the PPD program. You must provide camera-ready art for ad, includes a link on our website.

- ¼ page vertical ad \$20
- ¼ page horizontal (business card) ad \$20.00
- ½ page ad \$35.00
- full page ad \$75

### Website Advertising

- Website listing/small ad/link on PPD supporters page with link to our page on your website \$25/year

# Advertising Specifications

**Full Page Ad  
5" wide x 8" long**

**PDF & Design specs:**

Grayscale ads: 300 ppi. All elements grayscale

No crop or registration marks. Every display must have a border.

Send PDF or .tiff by email to [ramona.stipe@gmail.com](mailto:ramona.stipe@gmail.com)

You will receive a confirmation via email.

**1/2 Page Ad  
5" wide x 3.875" long**

**1/4 Page Vertical Ad  
2.375" x 3.875"**

**1/4 Page Horizontal  
(Business Card Ad  
2.375" x 3.875"**