

# Albuquerque Pagan Pride Day 2021

## Non-Profit Booth Information

We invite you to join us for the **2021 Albuquerque Pagan Pride Day** (ABQ PPD)! ABQ PPD is one of some 200 Pagan Pride events held worldwide during the harvest season, with the goal of fostering pride in Pagan identity through **education, activism, charity** and **community**. This year ABQ PPD will be held from 10:00am to 6:00pm on **Sunday, September 26th at Bataan Park**, just west of Carlisle on Lomas Boulevard.

The main focus of Albuquerque Pagan Pride Day is the Harvest Food Drive—a large part of our community-service efforts. The cost of admission for the public is at least one non-perishable food donation per person (or a small cash donation), which goes to and supports the First Unitarian Church's Food Pantry here in Albuquerque. In 2017 we gathered over 1,800lbs of food for the Food Pantry, the largest single donation they have ever received. This event has grown to over 200 participants and draws crowds of over 800 people.

We also feature workshops, an altar contest, a kids' corner, a live-performance area, as well as merchant sales and non-profit information booths. This may be the perfect opportunity for your non-profit organization to network into the community.

Any group either directly involved with paganism or that is pagan-friendly is encouraged to participate as a resource for the community. Our committee's goal is to offer opportunities to local non-profit groups to have a presence at ABQ PPD, at any level. If you would like more information on our event, please check out our website: [www.albuquerquepaganpride.org](http://www.albuquerquepaganpride.org).

We recognize that individual groups have diverse ideas about what information is appropriate to share publicly, so we invite you to share with the public to the extent you feel comfortable. We would also be delighted if you would like to teach a workshop or lead a discussion about some aspect of paganism or your particular path or organization. We prefer each workshop to be about 45 minutes long, and we are always looking for beginning-type subjects. If your group is not interested in outreach or education, you can still take part by creating a harvest-themed altar or display at your booth. Your altar can be entered in the Altar Contest, voted on by our visitors, with prizes for the favorites!

You may contact Michelle Cassella, our Non-profit Booth Coordinator, at 505-264-7638 or at [m1cassella@aol.com](mailto:m1cassella@aol.com) if you have any questions. If you would like to have a booth at ABQ PPD, please fill out the enclosed Booth Application form and return it to Michelle **no later than August 31st**. We look forward to seeing you on September 26th!

# ABQ PPD 2021 Non-Profit Booth Application

As a Non-Profit organization, you are invited to be part of the 20<sup>th</sup> Annual Albuquerque Pagan Pride Day. This event is a religious celebration of the wide diversity of beliefs and practices found among contemporary pagans. For this reason, we ask that all participating Non-Profit organizations be quite pagan friendly, if not specifically pagan.

We will arrange for a space, free of charge, to your Non-Profit. You will need to provide your own 10' x 10' sun-shade canopy, No Smoking sign, tables, booth decorations, and chairs for your volunteers, along with items for your altar, should you choose to display one. An entry "fee" of one non-perishable food item per person (or suitable cash donation) applies to non-profit booth volunteers, just as it does to the public and merchants.

In addition, we offer Sponsorship and Advertising opportunities within this application.

To apply for a booth at Albuquerque Pagan Pride Day, please complete the information below and return to Michelle Cassella via email at [m1cassella@aol.com](mailto:m1cassella@aol.com).

## APPLICATION DEADLINE: Received by August 31, 2021

Non-Profit Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website Address: \_\_\_\_\_

Brief description of your group/tradition/mission statement:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Have **you** attended a PPD event before? (Circle one) YES / NO

When? \_\_\_\_\_

Has **your group** participated in any PPD event before? (Circle one) YES/ NO

If yes, please list the years and the location/s your group has participated:

ABQ PPD Non-Profit Organization Options:

Will have altar display: YES NO Will be in Altar Contest: YES NO

Will offer Workshop: YES NO If yes, name subject:

\_\_\_\_\_

We require that each non-profit participate in the Scavenger Hunt (organized by ABQ PPD staff) by providing three Paganism related questions that the volunteers at your booth will be able to answer. We will be using these questions to help the public become better acquainted with the diverse groups that comprise our pagan community. The Scavenger Hunters (PPD attendees) will travel around to all the Non-Profit booths to get the questions answered, guided by hints on the list. There will be prizes for those Hunters who participate, provided by ABQ PPD. This is a great opportunity to break the ice and help the public learn something interesting about your non-profit, so be creative! Please provide three questions with short answers.

If your group has a specific tradition of any kind, questions exclusive to that tradition are fine; examples might include questions like "What is Asatru?" "Why is a chalice used?" "What is the Harvest Festival (or some other Sabbat) meaning?" Michelle will be happy to assist you with formulating your questions and answers, if you would like help.

Question 1: \_\_\_\_\_

Answer: \_\_\_\_\_

Question 2: \_\_\_\_\_

Answer: \_\_\_\_\_

Question 3: \_\_\_\_\_

Answer: \_\_\_\_\_

The City of Albuquerque requires each booth to use non-flammable decorations, and conform to the booth layout plan you choose from those displayed on our website. Smoking is not allowed inside the booths and each booth is required to display a No Smoking sign. Set-up time is from 6am to 9:30am; a map will be provided to you for your specific assigned location. Tear-down is any time after 6pm.

Please remember: we will provide one space, free of charge, to your Non-Profit group. You will provide your own 10' by 10' sun-shade canopy, tables, No Smoking sign, booth decorations, and chairs for your volunteers, along with items for your altar, should you choose to display one. No stakes may be driven into the ground. Please bring water containers, sand bags or other materials to hold down your canopy. Your group is responsible for timely set-up and tear-down. Please use sun protection; it gets very warm in the NM sun!

Booth Layout # \_\_\_\_\_ Booth Map # \_\_\_\_\_ (this will be assigned to you in September)

I have read these Pagan Pride Day Non-Profit Guidelines and agree to abide by its requirements:

Signature \_\_\_\_\_

Print Legal Name \_\_\_\_\_

**Please note: If your application is submitted electronically, please scan your signature and attach the file to your application email. This is required by the city.**